


Timo Kiviluoma


"I'm an award-winning hotel & travel blogger looking for beauty."



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Lahti, Finland 

www.travelwithtimo.com 

Case story: FAM TRIP - French Riviera

FAM trip idea

French Riviera has been a well-known tourism destination for a long time among the Finnish travelers. However, traveling to the area has concentrated on the extended summer season. During the winter season traveling to Nice and all French Riviera is quite low among Finnish travelers.

The idea of the FAM trip (February 2020) was to

- promote Nice and French Riviera in general as a winter destination
- review Hotel La Malmaison and Clarion Suites Cannes Croisette
- promote Nice Carnival and Menton Lemon Festival
- discover city and its possibilities for Nordic adult audience

Content produced based on French Riviera FAM trip

BLOG WWW.TRAVELWITHTIMO.COM

5 blog posts

INSTAGRAM [@Travelwithtimo](https://www.instagram.com/Travelwithtimo)

13 Instagram posts + 18 Instagram stories

FACEBOOK [@travelwithtimo](https://www.facebook.com/travelwithtimo)

6 Facebook posts + 2 photo galleries

PINTEREST [@timokiviluoma](https://www.pinterest.com/timokiviluoma)

3 Pinterest boards

TWITTER [@timokiviluoma](https://twitter.com/timokiviluoma)

9 Twitter posts

TRIPADVISOR [@timokiviluoma](https://www.tripadvisor.com/TravelWithTimo)

2 hotel reviews

TRAVEL INFLUENCER OF THE YEAR 2020 NORDICS



Travel &
Tourism
awards

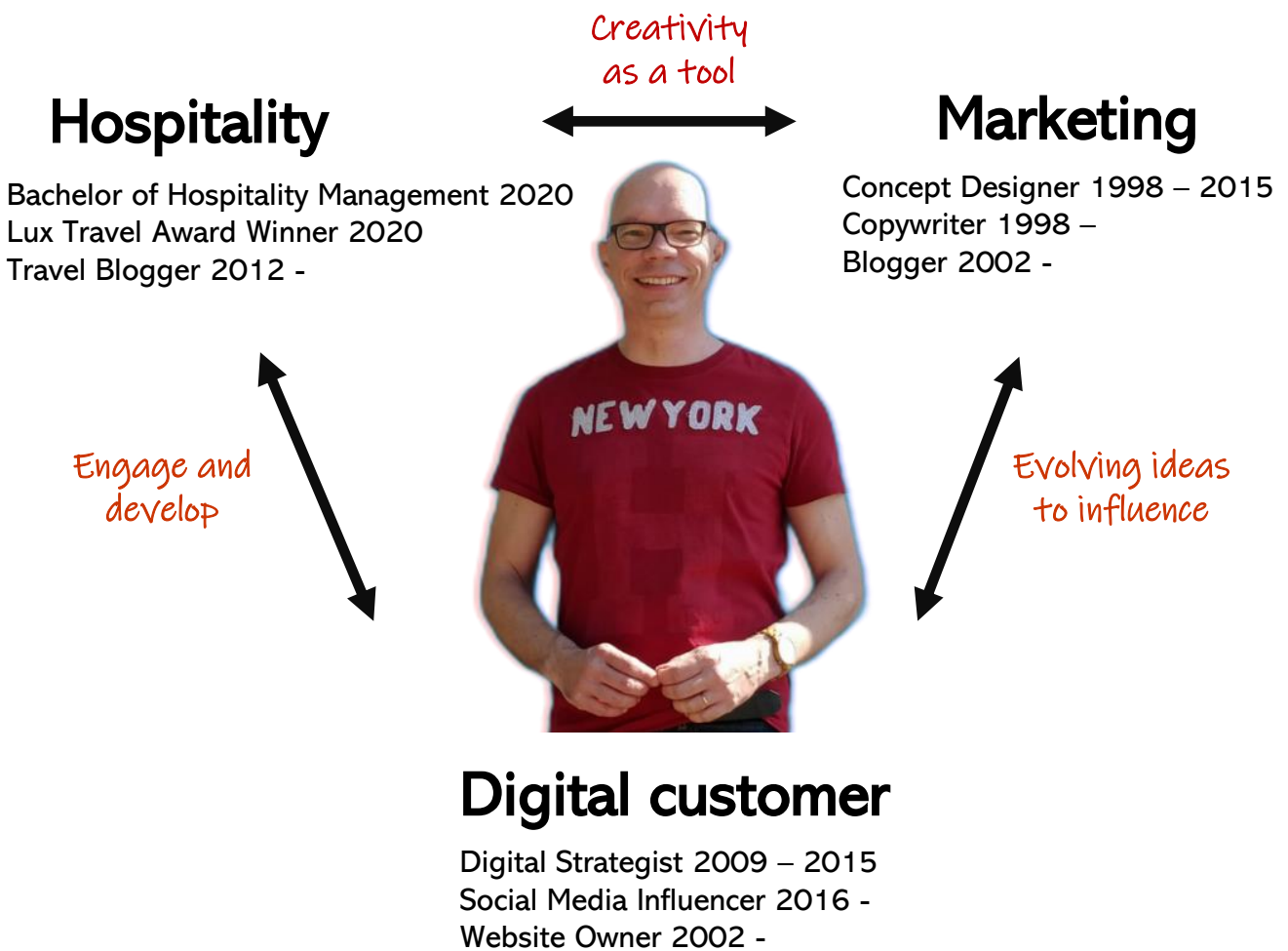


LUX
M A G A Z I N E
life

Timo Kiviluoma

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Timo Kiviluoma

A senior content marketing idealist, a hotel and travel blogger. A career at the creative side of a modern marketing since the year 1998.



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Work Experience

2017

2012 - current

Hotel & Travel Blogger
Travel Scandinavia

2015

2014 - 2015

Planning Director
Advertising Agency MBE

2013

2012 - 2013

Strategist
Marketing Agency Zeeland

2012

2008 - 2012

Strategic Planner
Digital Agency Nitro FX

2008

2007 - 2008

Copywriter
Advertising Agency Please UED

2007

2006 - 2007

Copywriter, Concept Designer
Digital Agency Morning Digital Design

2006

2003 - 2006

Copywriter, Concept Designer
Marketing Agency Tequila\TBWA

2003

1998 - 2003

Copywriter, Planner
Advertising Agency Grey Helsinki

1997

1996 - 1997

Executive Manager
Lahti Centre for Disabled

Awards

Lux Life Travel Awards Winner 2020

Website

www.travelwithtimo.com

Skills & Competences

Influencer marketing

Content marketing

Concept Development

User Experience

Travel Influencer

Out-of-the-Box thinking

Interests

Travel | Writing | Photography | News Addict |
Football | Music | Summerhouse | Sauna |

Education

2020

Bachelor of Hospitality Management
Haaga-Helia University of Applied Sciences, Helsinki

2004

Digital media and Business Administration
Aalto EE, Helsinki

2002

Diploma in Marketing Communications (MAT)
Marketing institute, Helsinki

1995

Sosiaaliohjaja
Lahti University of Applied Sciences, Lahti

1989

English Studies
EF Monmouth College, New Jersey, US